

| 2016 Calendar | | |
|----------------------------------|--|-------|
| Date | Awareness Raising Initiative | Level |
| 8-Mar | International Women's Day | 1 |
| 8-17 April | Youth Week | 2 |
| 17-May | IDAHOT Day | 3 |
| 9-15 May | National Volunteers Week | 1 |
| 3-10 July | NAIDOC week | 2 |
| 26-Aug | Daffodil Day | 3 |
| 9-15 October | Mental Health Awareness Week | 3 |
| October | Seniors Week | 2 |
| 22-30 October | Children's Week | 2 |
| Nov | Fire Action Week | 3 |
| 25-Nov | White Ribbon Day | 1 |
| 3-Dec | International Day for People with a Disability | 2 |
| Partnership Awareness Initiative | | |
| March | Multicultural day | P |
| April | Eat Local Month | P |
| October | Responsible Gambling Awareness Week | P |

| KEY: Level Framework | | | |
|----------------------------|---|--|--|
| Level | Activity | Events in 2016 including Civic and other | Events in 2015 including Civic and other |
| Level 1 | <ul style="list-style-type: none"> Event/Activity – Larger scale eg; breakfast, afternoon teas, flag raising ceremony e.g. white ribbon day, international women's day Media release Use of CCP Billboard High level of staff and community involvement | 4 4 X \$5,000 \$20,000 | 4 4 X \$5,000 \$20,000 |
| Level 2 | <ul style="list-style-type: none"> Smaller event/Business unit level activity with other service providers e.g. children's week play day, small grants ceremony Media release Promotion by organisations | 7 7 X \$2,000 \$14,000 | 6 6 X \$2,000 \$12,000 |
| Level 3 | <ul style="list-style-type: none"> Media release and Local promotion e.g. daffodil day Counter sales of ribbons, pens etc. | 5 5 X 500 \$2,500 | 5 5 X 500 \$2,500 |
| P Partnership Event | Event lead by community group or an organisation. Surf Coast Shire may support in the form of contribution to cost of the event and local communication support | 3 X \$500 \$1,500 | 0 |
| <u>Total no. of events</u> | | 19 | 15 |
| <u>Total \$ Cost</u> | | \$38,000 | \$34,500 |

| Civic and other initiatives | | |
|-----------------------------|-------------------------------------|---|
| 26-Jan | Australia Day | 2 |
| 24-Mar | Rip Curl Pro Civic Event | 1 |
| March & Aug (TBC) | Small Grants | 2 |
| 18-Aug | 50th Anniversary Battle of Long Tan | 3 |

NB -Dates listed are recognised dates to be used as a guide. Council may choose other dates to host events.